



News Release

Now shipping, new Infobionics Knowledge Server™ liberates data throughout the enterprise

Delivers timely, accurate information directly to those who need it, in a way they can use it

Minneapolis, MN, January 27, 2009 – Infobionics (infobionics.com) is now shipping the revolutionary **Infobionics Knowledge Server™** that finally delivers on the promise of business intelligence by liberating data throughout the enterprise from today's rigid database structures.

By delivering timely, accurate information directly to those who need it in a way they can use it, the Infobionics Knowledge Server makes enterprises more agile. Executives and managers can more easily and rapidly make strategic decisions to improve the bottom line.

“Key component in the future of data management”

A strong proponent of the Infobionics Knowledge Server is **Richard Ridgley**, director, National Intelligence Fellow, **National Reconnaissance Office**. The NRO is in charge of overhead reconnaissance systems for the nation's intelligence community and the Department of Defense (DOD).

The NRO's Ridgley says: "The demands for data analysis from the various government agencies that I am involved with is growing at a staggering rate. The sheer volume of data and the complexity of analysis we face simply cannot be achieved with today's technologies. To meet our needs, we are rethinking both hardware and software from the ground up.

“I see Infobionics' cellular database as a key component in the future of data management and analysis. I believe it will provide us with a way to manage complex data relationships and is a scalable design that will play an important role in the future of information management,” Ridgley concludes.

Industry firsts and performance improvements over current products

“The Infobionics Knowledge Server has many industry firsts and offers considerable performance improvements over current products,” said **Infobionics President Carl Bonta**. “It is the ideal platform for developing powerful and flexible **knowledge mining applications**,

including business intelligence, predictive analysis and bioinformatics. Other application areas that can leverage the Infobionics Knowledge Server are **social networking, Web 2.0, supply chain management and factory automation.**”

Specifically, the Infobionics Knowledge Server:

- Separates the logical and physical address of data to improve query performance
- Leverages unique "link cells" to create data relationships (similar to how humans associate "747" and "Boeing"), without intermediary data or tables
- Supports "on the fly" database and application modifications, without compromising the data model or database integrity and performance
- Allows users to view the data model and metadata seamlessly, thereby focusing queries and improving query speed and results
- Permits simultaneous querying of metadata, raw data and data links, thus greatly expanding accessible information for end users and power users alike
- Supports multiple query methods including keyword search for powerful global queries, similar to today's Internet search engines
- Supports SQL instructions and extracts data from existing structured and unstructured databases
- Reduces the cost associated with data specialists to design and maintain databases

Fortune 500 companies, universities and intelligence agencies, including Aerospace Corp., In-Q-Tel, U.S. National Reconnaissance Office (NRO), SPADAC, University of Minnesota and University of Southern California, have reported positive early experiences with the Infobionics Knowledge Server.

Minneapolis-based Infobionics is the first company to “UnData Data,” to finally make information more accessible and valuable by liberating data from today’s rigid database structures. The Infobionics Knowledge Server™ is based on a patented, flexible cellular data model that accommodates unknown data and relationships as they evolve, with unprecedented ease. For a demo, contact Carl Bonta at (781) 620-0318 or email carlbonta@infobionics.com.

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