

Infobionics ([www.infobionics.com](http://www.infobionics.com)) is the first company to “UnData Data” — that is, to finally make business information more accessible and valuable by liberating it from today’s rigid data structures.

Headquartered in Minneapolis, the company’s first product — the Infobionics Knowledge Server™ — launched in January 2009.

### The Infobionics Knowledge Server™

The Infobionics Knowledge Server, powered by the Infobionics’ patented cellular technology, enables organizations of all sizes and industries to easily extract hidden meaning and relationships from data typically trapped in rigid and disparate databases.

The first of its kind, the Infobionics Knowledge Server allows businesses to move beyond traditional information mining into true knowledge mining applications and activities.

### Challenges Immediately Solved

- Designing, deploying and updating database-driven applications without going through a lengthy, costly and technically intense process that disrupts business
- Querying and displaying data in a time-efficient manner without extensive knowledge of the data, metadata and schema
- Creating data associations without developing complex data structures and experiencing massive resource and performance drains
- Performing ad hoc data analysis without the limitations associated with restrictive data models and metadata dictionaries

*See Product Overview for more details.*

### Market Opportunities

The Infobionics Knowledge Server promises to be the most versatile and complete repository for structured and unstructured data, with the most powerful data discovery tools available.

Organizations in any industry with the need to leverage data into knowledge for better decision making will find immediate value from the Infobionics Knowledge Server.

Specifically, the Infobionics Knowledge Server can serve as the platform to cost-effectively drive a host of business-critical initiatives and applications to promote knowledge mining within an organization:

*Business intelligence | Data analysis  
Data management | Brand management | CRM  
Data mining | Database application performance  
Predictive analysis | Knowledge management  
Supply chain management | Bioinformatics  
Social networking/Web 2.0*

### Product Testing

Fortune 500 companies, prominent universities and U.S. intelligence agencies — including Aerospace Corp., In-Q-Tel, National Reconnaissance Office (NRO), SPADAC, University of Minnesota and University of Southern California (USC) — have reported positive early experiences learning about and testing the Infobionics Data Server. “

*“In today’s business world,  
where a changing landscape is the norm  
and where performance is essential,  
Infobionics delivers a radical new approach.”*  
Andy Maker, In-Q-Tel

### Intellectual Property

Infobionics holds two U.S. patents and one international patent on the core cellular technology concept and design; additional patents are pending.

### Company Management

Infobionics is led by a seasoned group of executives with deep technical and operational experience and extensive track records in growing and leading IT efforts and teams across large companies and startups, including Cargill, Oracle, Unisys, Grand Met, ADC Communications, Pillsbury, Pilot Software, Data General and Aon Corp.